

ICETMTSHS

3rd INTERNATIONAL CONFERENCE ON EMERGING TRENDS IN
MANAGEMENT, TECHNOLOGY, SOCIAL & HEALTH SCIENCES

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LINCOLN
UNIVERSITY COLLEGE
DKU016 (B)



3rd International Conference on

EMERGING TRENDS IN MANAGEMENT, TECHNOLOGY, SOCIAL & HEALTH SCIENCES

Theme:

**Reimagining the Future:
Innovation, Sustainability, &
Human-Centric Development**

Date:

06th & 07th May 2026

Venue:

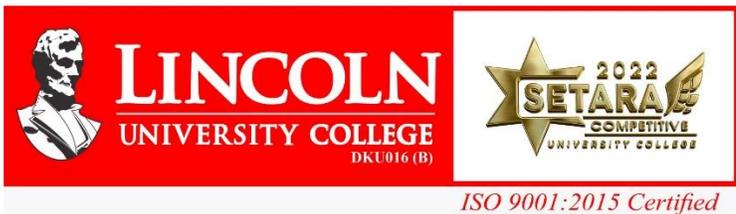
Lincoln University College, Malaysia

Organized by:

Lincoln University College, Malaysia



icetmtshs.lincoln.edu.my



3rd International Conference on Emerging Trends in Management, Technology, Social and Health Sciences (ICETMTSHS 2026)

**Theme: Reimagining the Future: Innovation, Sustainability, and Human-Centric
Development**

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in collaboration with

Local Organizing Committee

<p>Patron</p> <p>Advisor</p> <p>Advisor 2</p> <p>Advisor 3</p> <p>Convener, Chair</p> <p>Organizing Committee</p> <p>Secretariat</p> <p>Finance & Account</p> <p>Registration & Reception</p> <p>Website Design & Management</p> <p>Certificates</p> <p>Master of Ceremony</p> <p>Technical and IT</p> <p>Photography & Video</p> <p>Ushers</p>	<p>Prof. Dr. Amiya Bhaumik, President</p> <p>Prof. Datuk Dr. Hajjah Bibi Florina Abdullah, Pro-Chancellor</p> <p>Dato (Amb) Dr. Mohd Yusoff Bin A. Bakar, Vice Chancellor & CEO</p> <p>Tuan Amin Mohd Shukor</p> <p>Prof. Datin Dr. Hafizah Che Hassan, Deputy Vice-Chancellor (Academic), Lincoln University College, Malaysia</p> <p>Prof. Dr. Idris Adewale Ahmed</p> <p>Puan Aslin Hafiza Ali</p> <p>Pn. Nora, Ms Salbiah</p> <p>Prof. Dr. Idris Adewale Ahmed/Mr. Amit</p> <p>Asst. Prof. Dr. Erlina Abdullah/Dr. Sarmela/Mrs. Nurul</p> <p>Ms. Vishalini</p> <p>Mr. Shamim</p> <p>Mr. Muhammad Nazil Afiq Bin Nasharuddin</p> <p>Dr. Dhurga/Ms Sadhana</p>
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Open Paper Sessions Arrangement

06 th May 2026 (Wednesday)			
TIME	Auditorium	Multipurpose Room	Class Room 2
2:30 – 5:30	Medical & Health Sciences	Medical & Health Sciences	Medical & Health Sciences
07 th May 2026 (Thursday)			
09:00-10:30	Medical & Health Sciences	Business, Management & Accounting	Engineering, IT & Social Sciences
11:00-13:00	Medical & Health Sciences	Business, Management & Accounting	Social Sciences
2:30 – 5:30	Medical & Health Sciences	Social Sciences	

Program Schedule (Tentative)

23 rd April 2025 (Wednesday)	
08:00-09:00	Registration (Level 5)
9:00-10:30	Inauguration Function Venue: Auditorium National Anthem

	<p>Welcome Dance—by Lincoln Students</p> <p>Welcome Address by: Prof. Datin Dr. Hafizah Che Hassan Convener, ICETMTSHS-2026 Deputy Vice-Chancellor (Academic), Lincoln University College, Malaysia.</p> <p>Inauguration talk by:</p> <p>Datuk Dr. Hjh. Bibi Florina Abdullah Chancellor, Lincoln University College</p> <p>Welcome note from Collaborators:</p> <p>Presidential Address by:</p> <p>Prof. Dr. Amiya Bhaumik President, Lincoln University College</p>
<p>10:30-11:30</p>	<p>Session I: Key Note Address: Venue: Auditorium</p> <p>Chairpersons:</p> <p>Assoc. Prof. Dr. Smitha Poovathinkal Madhavan Dean, School of Health and Applied Science, Lincoln University College, Malaysia</p> <p>Assoc. Prof. Dr. Oyyappan Duraipandi Dean, School of Business and Management, Lincoln University College, Malaysia</p> <p>*****</p> <p>Datuk Dr. Hj. Mazlan Hj. Ahmad, CA, FCIS, CS, CGP, MBA, DBA Founder of the Masyi Group of Companies) Operations Review Panel of the Malaysian Anti-Corruption Commission (MACC), the Special Task Force on the Corruption Perception Index (CPI), and advisory panels under the Enforcement Agency Integrity Commission (EAIC).</p>
<p>11:30-13:00</p>	<p>Session II: Lead Paper Presentation: Venue: Auditorium</p> <p>Chairpersons:</p> <p>Prof. Dr Zarina Awang</p>

Chairpersons:

Assoc. Prof. Dr. Oyyappan Duraipandi
Pro-Dean, School of Business and Management
Lincoln University College
Assoc. Prof. Dr. Rozaini Binti Rosli
School of Business and Management
Lincoln University College

9:00-10:30

Session III C: Open paper Session
Venue: Class Room 2
MC/Coordinator: Mrs. Hemapriyaa Vijayan
Chairpersons:

Assoc. Prof. Dr. Vivekanandam Balasubramaniam
Pro-Dean, Faculty of AI Computing and Multimedia
Lincoln University College
Assoc. Prof. Dr. Anjali Hans
School of Education
Lincoln University College

10:30-11:00

Tea Break (Foyer)

11:00-13:00

Session IV A: Open paper Session
Venue: Auditorium

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11:00-13:00	<p>Session IV C: Open paper Session Venue: Class Room 2 MC/Coordinator: Assist. Prof. Dr. Erlina binti Abdullah Chairpersons:</p> <p style="padding-left: 40px;"> Prof. Dr. Dhakir Abbas Ali School of Business and Management Lincoln University College Assoc. Prof. Dr. Murugan Batumalai Pro-Dean, School of Accounting and Finance Lincoln University College</p>

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13:00-14:00	LUNCH
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14:00-16:00	<p>Session V A: Open paper Session Venue: Auditorium MC/Coordinator: Mr. Marcos Chairpersons:</p> <p style="padding-left: 40px;"> Assist. Prof. Dr. Tan Chun Hoe School of Nursing and Applied Science Lincoln University College</p> <p style="padding-left: 40px;"> Assist. Prof. Dr. Erlina Abdullah School of Nursing and Applied Science Lincoln University College</p>



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Wisma Lincoln

No. 12-18, Jalan SS 6/12, Off Jalan Perbandaran, Kelana Jaya 47301 Petaling Jaya, Selangor Darul Ehsan, Malaysia
Tel: +603-7806 3478
Fax: +603-7806 3479

No. 2, Jalan Stadium, SS7/15, Kelana Jaya 47301 Petaling Jaya, Selangor Darul Ehsan, Malaysia
Tel: +603 78867315
Fax: +603 78867315

INTERNATIONAL CONFERENCE

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